

Jaleen Grove

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PORTFOLIO



Identity



BiblioTech
A Saskatchewan
company specializing in
research and laboratory
support in
Agricultural Sciences.



Evalutree
A division of Paprican,
this company analyzes
and evaluates wood fibre
quality for pulp, for market
advantage.



Poplar Conference
An international annual
convention for scientists
working on the poplar
genome project. The poplar
leaf is here arranged to
reflect seasons, the DNA
helix, and the colours of
spectrometer analysis.



UBC Distance Ed
Course Identity
Agroforestry is the
environmentally sensitive
combination of agriculture
and forestry . The circular
movement of the arrow-like
cone and leaf recall renewable
resource management.



UBC Initiative
Life long learning has
become a popular
objective of higher learning
institutions in recent years.
The tornado evokes energy
and empowerment.



Identity



Web Presence Identity

This UBC CTR program is a women's sexual health show. The client wanted something hip, humorous, and friendly to young women.



Online Community Identity

The client, UserFriendly.org, caters to IT professionals. This site planned to provide games, chat rooms, and news.

**THE CANADIAN ASSOCIATION
OF THERAPEUTIC CLOWNS**

**L'ASSOCIATION CANADIENNE
DES CLOWNS THÉRAPEUTIQUES**

CATC Logotype

The primary uses of this mark are for a letterhead and for a webpage masthead.



Sketchy Pizza Logotype

The client produces private parties with live PA music for others in the closely knit Vancouver techno scene.



Seaside B+B

The client wished to differentiate herself from other B+B's, who usually use delicate architectural line drawings of their houses.



Print



Brochure, UBC Distance Education. Illustrations also by Jaleen Grove



Promo Card, UBC Farm (front and back)



Newsletter, AgSci Learning Centre



Newsletter, Animal Welfare Department



Poster Series, UBC Agricultural Sciences



Print



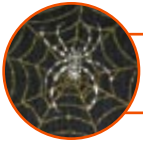
Event Poster, Gift Certificate, and Programme, UBC Botanical Garden



Annual Report, UBC Botanical Garden (four selected pages of twenty)



Newsletter, UBC Botanical Garden



Web



www.groveartworks.com

My personal site.



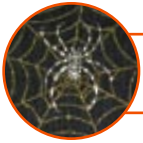
www.georgegrove.com

My husband's business specializes in special makeup effects and puppet-making for TV and film.



www.georgegrove.com/grove

My husband's parents are artists in pottery and clay sculpture.

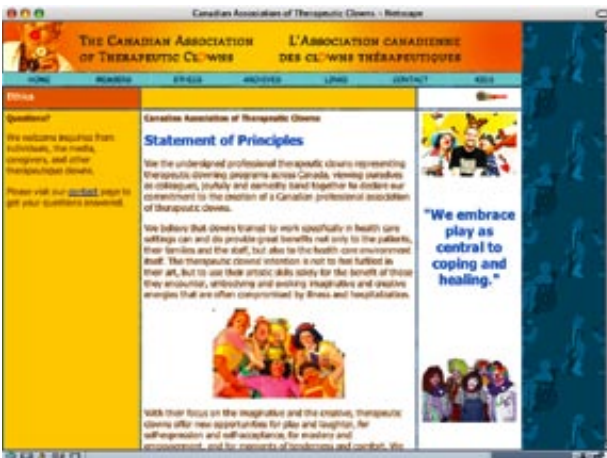


Web



www.visiblecity.ca/marchessault

Personal website of Dr. Janine Marchessault



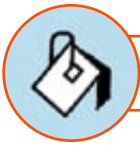
not launched

Canadian Association of Therapeutic Clowns



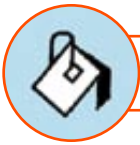
expired

UBC Agricultural Sciences Learning Centre site

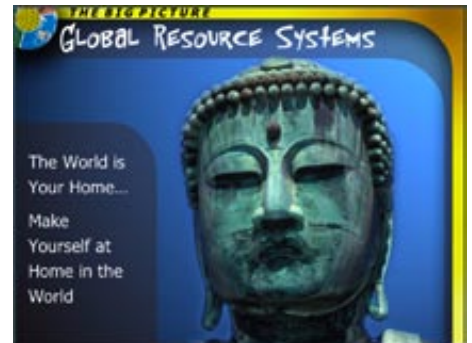


Multimedia Graphics

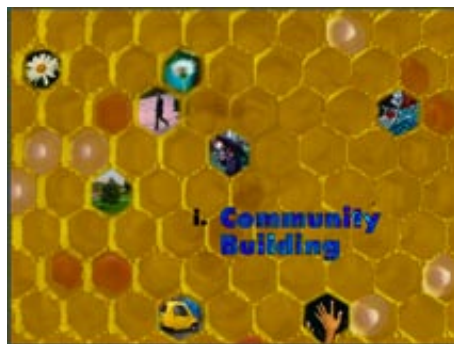
UBC Faculty of Agricultural Sciences
WebCT graphics and colour
schemes



Multimedia Graphics



UBC Faculty of Agricultural Sciences
Powerpoint presentation for high school students



UBC Faculty of Agricultural Sciences
Powerpoint presentation for urban planning and landscape architecture professionals and academics



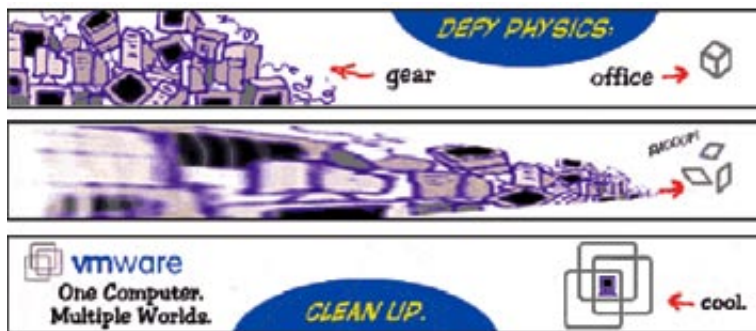
UBC Faculty of Agricultural Sciences
Powerpoint presentation for scientists (final text to be added by client)



Multimedia Graphics



Banner ads for Compaq, a client of Userfriendly.org.
Concept and art by Jaleen Grove.



Banner ad for VM Ware, a client of Userfriendly.org.
Concept and art by Jaleen Grove.



Illustration



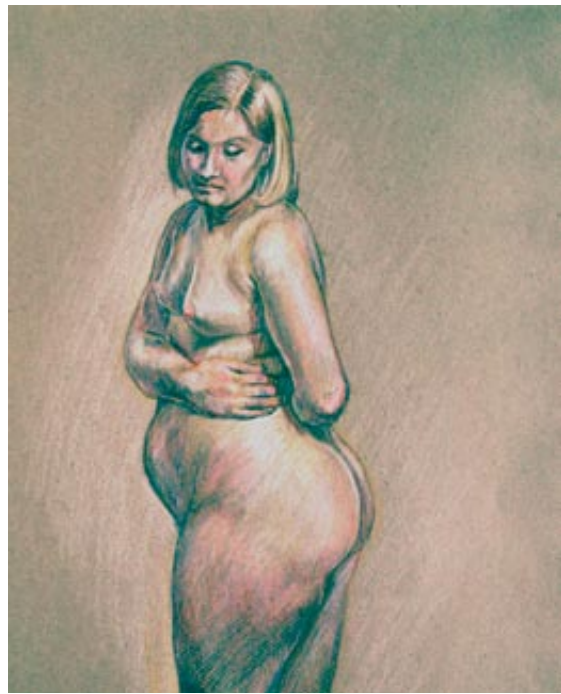
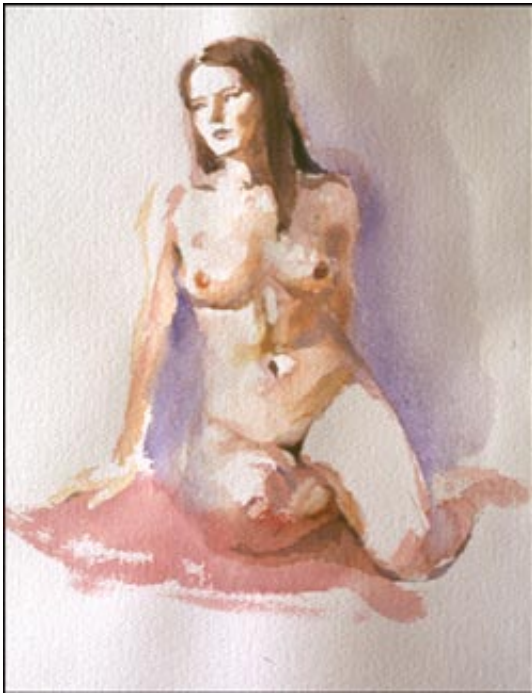
Character studies
Right: Adobe Illustrator
Below: Adobe Photoshop





Illustration

Figure studies, various media





Illustration



Above: Greeting card designs Scratchboard coloured in Photoshop.

Left: Story illustration. Acrylic on paper.

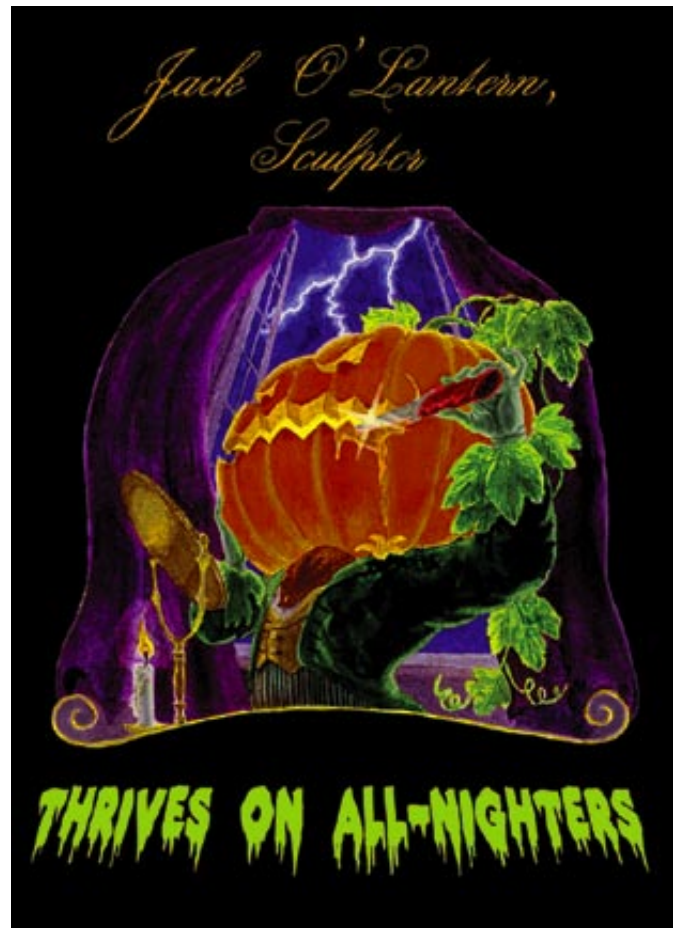


Illustration



Characters from a self-promotional campaign.

Mixed media/Photoshop





Illustration



Caricature and characters.
Above: ink
Below: Photoshop
Left: graphite.





Illustration

Art series. Oil on canvas





Illustration



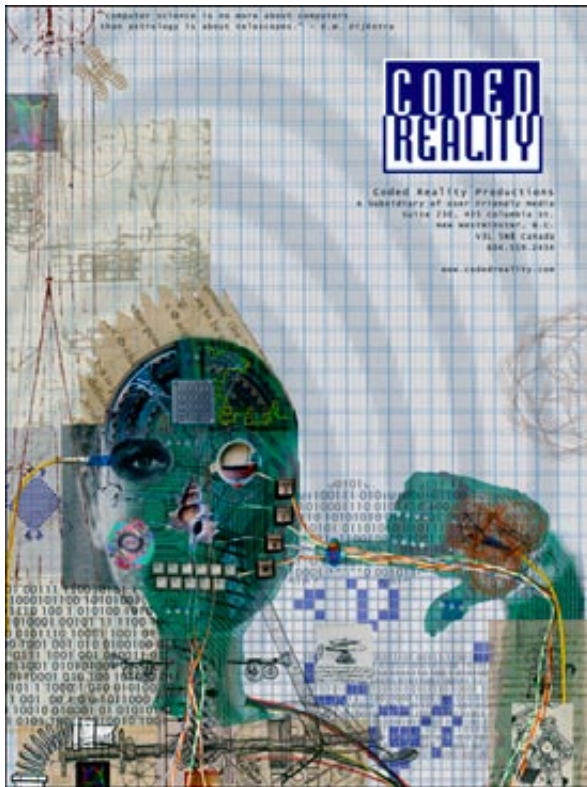
Promotional material for UserFriendly.org, copying style developed by JD Frazer, creator of the comic strip User Friendly.

Photoshop.





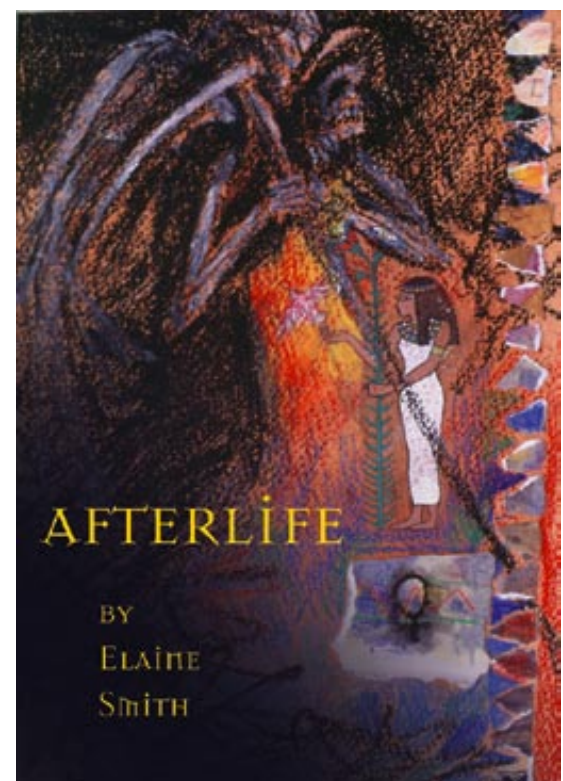
Illustration



Left: TV pilot one-sheet Photoshop.

Lower left: Editorial illustration. Acrylic.

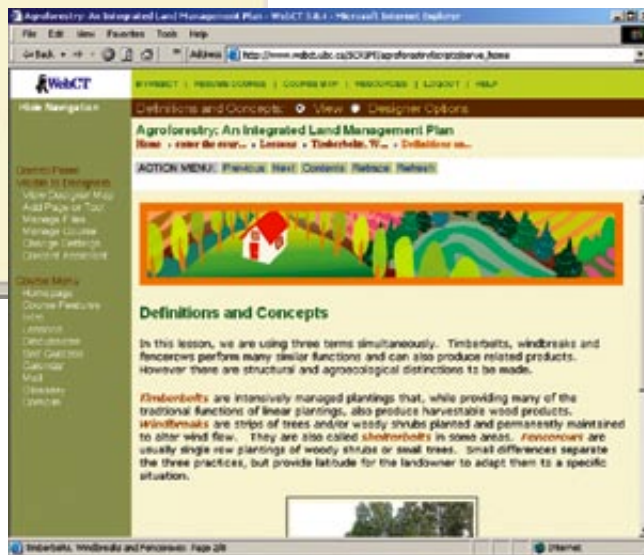
Lower right: Fiction illustration. Mixed media.





Illustration

UBC Faculty of Agricultural Sciences
WebCT graphics
Adobe Illustrator



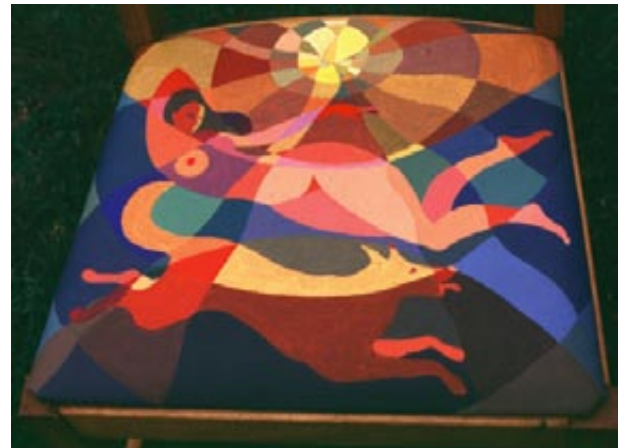


Illustration



Art series, including chair seat designs

Acrylic on canvas





Illustration



Renderings for Panabode
International
Ink and watercolour

